



# AFSB Event Weekly Listing Reservation Form

- an email broadcast to over 11,000 artists & artisans -

## Event Information

Event Name \_\_\_\_\_

Event Location (City, State) \_\_\_\_\_

Event Dates \_\_\_\_\_ Days of the week (eg. Sat-Sun) \_\_\_\_\_

Application Deadline \_\_\_\_\_

Web Address for Application <http://www.>\_\_\_\_\_

Choose your eBlast Dates (Tue and/or Thu - mm/dd) \_\_\_\_/\_\_\_\_; \_\_\_\_/\_\_\_\_; \_\_\_\_/\_\_\_\_  
\_\_\_\_/\_\_\_\_; \_\_\_\_/\_\_\_\_; \_\_\_\_/\_\_\_\_

\* "Call to Entry" announcements are positioned on a first-come, first-served basis, determined by date of paid reservation. #1, #2 & #3 Premium positions available for surcharge (see below).

\* Please send your event description/promotional message (up to 200 words) as a text file or Word document to [greg@artfairsourcebook.com](mailto:greg@artfairsourcebook.com) (this will reduce the potential for typos).

## Payment Information

Visa  MasterCard  AMEX  Discover

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV (Security Code) \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Purchaser's Email** \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_ - \_\_\_\_

Please **check** the **number of insertions** you wish to purchase:

**w/ Web Listing:**  Single (1) \$150  Double (2) \$225  Triple (3) \$300  Home Run (4) \$375  Grand Slam (6) \$499

**w/o Web Listing:**  Single (1) \$250  Double (2) \$325  Triple (3) \$400  Home Run (4) \$475  Grand Slam (6) \$599

**IMAGE - Photo/Logo** \$49 (JPEG file, max 588px width, max 588px height)

**PREMIUM PLACEMENT (Prices/eBlast)**  1st Spot \$300  2nd Spot \$200  3rd Spot \$100

**AFSB Event Weekly EXCLUSIVE (SOLO) eBlast @ \$999 each Broadcast**

TOTAL I AM PAYING \$ \_\_\_\_\_

I, \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

agree to pay the above amount according to the cardholder's agreement

Gregory Lawler, Publisher  
SourceBook Publishing Company  
EMAIL [greg@artfairsourcebook.com](mailto:greg@artfairsourcebook.com)  
PHONE (503) 704-5122

Rae Frederickson, Marketing Executive  
SourceBook Publishing Company  
EMAIL [rae.fred@gmail.com](mailto:rae.fred@gmail.com)  
PHONE (928) 848-1255